

Communications Toolkit for Participating Organisations

London International Shipping Week and partnering organisations would like to get a broad and comprehensive understanding of all activity taking place across LISW 2021, from 13-17 September this year.

To make this a worthwhile occasion for the maritime industries to come together after a challenging year, and to promote the UK's maritime offering to a wide audience, we are particularly interested in learning about communications activity planned for the week and how we may best help to support the circulation and wider promotion of these.

We would therefore like to hear from companies and other organisations across the country and from all parts of the maritime sector about planned communications activity, whether it be press releases, articles, blog posts or interviews.

What we can offer

- ✓ Promotion of relevant material through LISW official website and social media channels
- ✓ Promotion of relevant material through Maritime UK's website and social media channels
- ✓ Promotion of relevant material through the Department for Transport's media channels
- ✓ Quotes from Minister for use in press releases and articles from relevant departments such as the Department for Transport, Department for International Trade and Department for Business, Energy and Industrial Strategy.
- ✓ Quotes from Maritime UK for use in press releases and articles
- ✓ Enhanced PR support for significant announcements including proactive media engagement or development into feature alongside other stories
- ✓ Virtual portal: Sponsor push notifications to go out to all attendees

Fill out the form below to let us know what kind of communications support we can offer for activity you are planning during LISW21.

NAME:

ORGANISATION:

CONTACT EMAIL:

PHONE:

ORGANISATION WEBSITE:

ORGANISATION SOCIAL MEDIA LINKS:



Twitter



Facebook



LinkedIn



Instagram



YouTube

TO WHICH PART OF THE MARITIME SECTOR DOES YOUR ORGANISATION BELONG?

WHERE IN THE UK ARE YOU PRIMARILY BASED?

DESCRIBE THE ACTIVITY YOU ARE PLANNING FOR LISW21:

WHAT PRESS AND COMMUNICATIONS ACTIVITY ARE YOU PLANNING TO PROMOTE THIS CONTENT (I.E. PRESS RELEASE, BLOG, LIVE INTERVIEWS, ENGAGEMENT WITH LOCAL OR NATIONAL MEDIA, EVENT SUMMARIES, AND SO ON):

PLEASE INDICATE WHAT KIND OF SUPPORT YOU WOULD LIKE US TO PROVIDE FOR THIS CONTENT: