

Maritime UK Week – 10th – 16th October 2022 Sponsorship Opportunities

1. Headline (Diamond) sponsorship for Maritime UK Week - £50,000

- Most prominent branding in communications before, during and after event
- Inclusion on all press releases about the week
- Branding at all official Maritime UK events
- o Inclusion on the main Maritime UK week branding
- Delivery of bespoke event during Maritime UK week
- Speaking slot at headline VIP reception and 15 invites
- Hand-out for attendees at reception
- Direct email marketing to those registered for official MUK week events
- Thought leadership blog on Maritime UK website and promoted through newsletter and social channels
- Sponsorship of Maritime UK Award category in 2023

1. Tiered sponsorship of Maritime UK Week

O Platinum (£35k):

- Branding in communications before, during and after event.
- Branding at all official Maritime UK events
- 10 invites to VIP reception.
- Delivery of bespoke event during Maritime UK week.
- Inclusion on all press releases about the week.
- Thought leadership blog on Maritime UK website and promoted through newsletter and social channels.

Gold (£20k):

- Branding in communications before, during and after event.
- Branding at all official Maritime UK events
- 6 invites to VIP reception
- Delivery of bespoke event during Maritime UK week.

o Silver (£10k):

- Branding in communications before, during and after event.
- Branding at all official Maritime UK events
- 4 invites to VIP reception.

o Bronze (£5k):

- Branding in communications before, during and after event.
- Branding at all official Maritime UK events
- 2 invites to VIP reception